



GREAT PLAINS GROWERS CONFERENCE

www.greatplainsgrowers.org

St. Joseph, Missouri

Friday, January 6, 2012

Registration opens 8:00 am	General Session in Recital Hall 101 with keynote speakers, Paul & Sandy Arnold – “Farming for Profitability.”				
General session begins 8:45 am	Audience overflow will be in Spratt 214. With a dream and bare land, Paul and Sandy Arnold began building a thriving, profitable business in 1988. Pleasant Valley Farm has grown into a small, vibrant organic farm that feeds the local community, a crucial action as we work in the field of agriculture. Through their eyes, you will learn how farming can be fun, rewarding and profitable as they relate some of the key lessons they have learned and developed through 23 years of creating the most satisfying lifestyle in the world. What were the hits and how to learn from the misses? Come and join them as they give all farm families the knowledge that will get them started down the road to income generation and long term profitability. <i>Keynote speakers sponsored by Lincoln University of Missouri.</i>				
	Union Hall “Hoff” 218/219	Recital Hall 101	Spratt 214/216	Union Hall “Blum” 222/223	Spratt 205
Time	Small Fruit	Beginner Organic	Conv. Vegetable IPM	Marketing & Agritourism	Tree Fruit Workshop II
10:15 am	BREAK				
10:30 am	<i>Weed Control Options in Strawberries</i> – Elizabeth Wahle	<i>Transplant Production Systems</i> – Chris Blanchard	<i>Diseases of Cucurbit Crops</i> – Megan Kennelly	<i>U-Pick Operator Panel to include Basic Operation Overview, Risk Mgt Issues, Marketing Methods, Working with the Public, and Resources</i> – Becki Rhoades, John Pendleton, Shelley Schierman, Lance Chastain	<i>The Threat Posed by the Brown Marmorated Stinkbug</i> – Tracy Leskey
10:45 am					
11:30 am	<i>Elderberry Developments</i> – Patrick Byers		<i>Insect Management in Vine Crops</i> – Rick Weinzierl		
12:00 pm	LUNCH		LUNCH		<i>Labor Augmenting Technologies for the Orchard</i> – Mykel Taylor
12:15 pm	LUNCH		LUNCH		
12:30 pm	LUNCH		LUNCH		
1:00 pm	<i>Diseases of Brambles & Blueberries</i> – Megan Kennelly	<i>Opportunities, Challenges and Resources for the Transitional Organic Vegetable Grower</i> – Matt Kleinhenz	<i>My experience with tomato variety trials: Reflections on Varietal Tolerance to Disease and Insect Pressure</i> – Liz Wahle	<i>Marketing to Restaurants</i> – Bill Warner	LUNCH
1:15 pm					
1:30 pm					
1:45 pm	<i>A Grower’s Experience with Berry Production</i> – Cory Schweizer				<i>Online Marketing Tools for Growers</i> – Kelly Carney
2:00 pm		<i>Organic Certification Topics</i> – Speaker TBD or Possible Break	<i>Using Cover Crops in Vegetable Production: How-To & Benefits</i> – Rich Hoormann		
2:15 pm	BREAK		BREAK		<i>Codling Moth Update</i> – Rick Weinzierl
2:30 pm	BREAK		BREAK		
2:45 pm	BREAK		BREAK		
3:00 pm	<i>Basics of Table Grape Production for Local Markets</i> – Andy Allen	<i>Basics of Pest Management in Organic Systems</i> – Jaime Piñero	<i>Weed Control in Field Tomatoes</i> – Liz Wahle	<i>Buy My Rutabagas: Marketing Horticultural Crops for Retail Sales</i> – Chris Blanchard	BREAK
3:15 pm					
3:30 pm					
3:45 pm					
4:00 pm	<i>Irrigation Scheduling for Berries: The Plant-Soil-Water Relationship</i> – Craig Pisarkiewicz	<i>Overview of Organic Vegetable Disease Management</i> – Sally Miller	<i>Vegetable Diseases, Headline News Edition</i> – Megan Kennelly		<i>Considerations & Introduction to Tree Fruit in the Midwest</i> – Patrick O’Malley
4:15 pm			<i>Updates on New Insecticides & Regulations</i> – Rick Weinzierl (ends at 4:45 pm)		
5:00 to 5:30 pm	State Vegetable Growers Association Meetings				
	Kansas		Missouri		Nebraska
7:30 to 9:30 pm	Grower Innovation Hour of Fun – Ramada Inn <i>Moderators: Chuck Marr, Tom Fowler, Cary Rivard</i> Bring your ideas on new equipment designs, growing and marketing techniques, etc., and complete free conference registration at next year’s conference.				