



GREAT PLAINS GROWERS CONFERENCE

www.greatplainsgrowers.org

St. Joseph, Missouri

On Thursday choose between ONE of FIVE workshops: High Tunnel, Community Supported Agriculture (CSA), Fruit Grower's Tree Fruit Workshop, GAP/Food Safety, and new this year – Basics of Beekeeping in the Midwest!

January 5, 2012

Community Supported Agriculture(CSA) Mini-School

Fulkerson Center, Spratt Classroom 205

8:00 Registration

8:30 **Welcome & Introductions from Panel Participants**

9:30 **The CSA Model – Is it Right For You?**

- The assessment process
- CSA as an alternative marketing approach
- CSA & risk
- Scale and getting started

10:00 **Break**

10:15 **Getting Started**

- Finding land
- Finding members
- Organizational structure & core group
- Legal structures & insurance
- Keeping members connected: online, newsletters, events
- Distribution

12:00 **Lunch**

1:00 **Growing the Food**

- Crop planning: what to grow and how much
- Succession planting
- Harvest, post-harvest handling
- Apprentices
- Employees

2:00 **Break**

2:15 **The Share**

- What is a share?
- Pricing & budgets
- Cooperating with other farms
- Other markets, institutions

3:00 **Closing**

3:30 **Questions & Answers**

4:00 **Minischool adjourns**

WORKSHOP

INSTRUCTORS/FACILITATORS:

Chris McGuire and his wife, Juli, have farmed at Two Onion Farm in Belmont, WI since 2004. Together with a small crew of seasonal employees, they raise 5 acres of produce for a 400 member CSA. Their specialty crops include lettuce, carrots, broccoli, and winter squash. As farmers they emphasize beautiful and flavorful produce; recordkeeping and organization; and providing their employees with meaningful, healthful and rewarding work.

Liz Graznak is the owner and farmer of Happy Hollow Farm, LLC a certified organic Community Supported Agriculture farm in Jamestown, MO. Happy Hollow Farm CSA serves Columbia, Jeff City and the surrounding areas. Liz's passion for farming & food stems from time spent with her grandparents as a child. Now entering her third year of farming, Liz has developed and fostered a large community of neighbors and CSA members dedicated to supporting and helping Happy Hollow Farm thrive.

Rebecca Graff & Tom Ruggieri, husband and wife, tend a diverse farm of vegetables, fruits and herbs for a 120-member CSA in Northwest Missouri. Fair Share Farm works toward the goal of sustainability by using organic growing practices and solar-powered machinery. The Fair Share Farm CSA builds community through member participation in the production & distribution of the farm produce.

Come enjoy refreshments & snacks in the Trade Show Area during breaks and also a special wine reception from 4-6:30 pm.